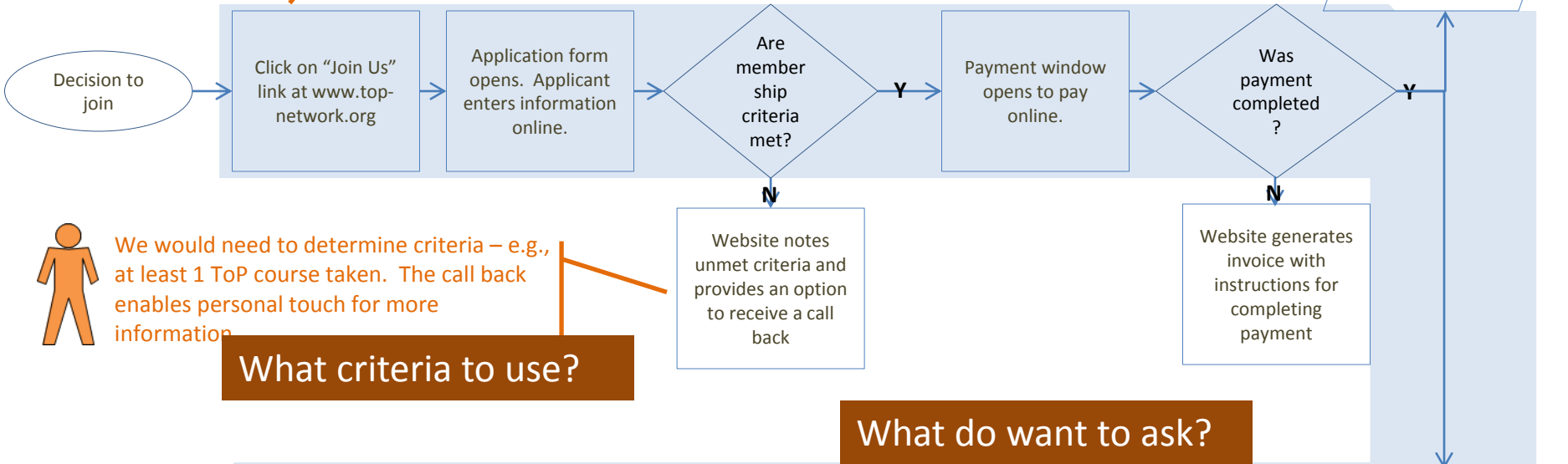


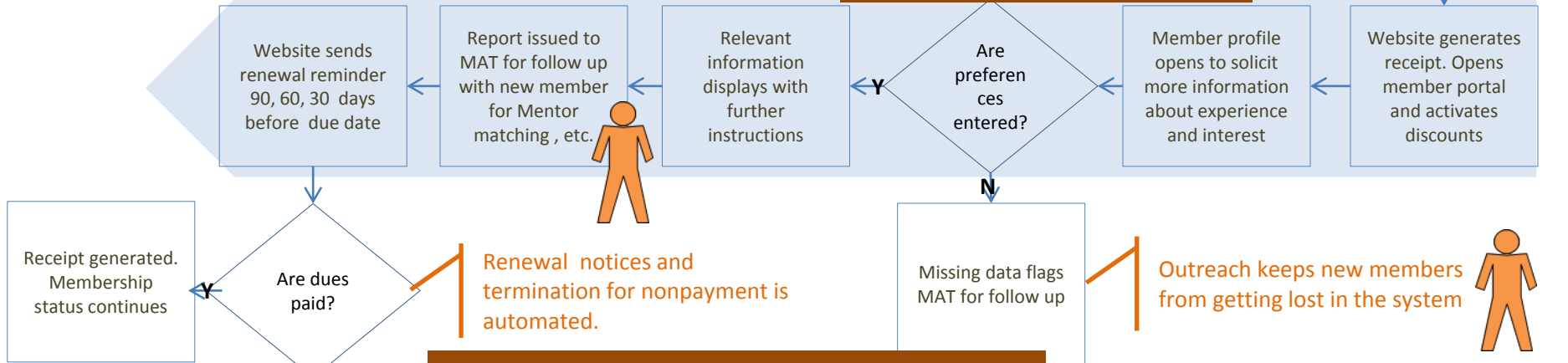
Public facing website with information about ToP Network. ToP course grads can sign up to keep informed without having to join ToP. This provides a marketing tool for conferences.



We would need to determine criteria – e.g., at least 1 ToP course taken. The call back enables personal touch for more information.

What criteria to use?

What do want to ask?



Renewal notices and termination for nonpayment is automated.

Outreach keeps new members from getting lost in the system

What should our notice letters say?

ENROLLING/MAINTAINING MEMBERS FUTURE PROCESS